

2016

## RED WINE



## OUR STORY

Sonoma County has always been a land of pioneers — a place where innovation is as limitless as the sky. In that spirit, we've set our winemakers free to follow their passion. Inspired by the unique qualities of our high-elevation Cooley Ranch vineyard in northeastern Sonoma County, they've returned with wines using varietals benefitting from the unique confluence of the mountains, sea, and fog of Cooley Ranch, untethered by trends or tradition, yet grounded in the history of the land.

## VINEYARDS

Bordeaux varietals thrive on steep terrain and volcanic soil and, our Cooley Ranch is precisely the kind of landscape they love, with elevations ranging from 500 to 2,040 feet. Cooley Ranch is blessed with a bright red, volcanic-based soil that is sought after for its high-quality grape-growing potential. Also, due to being above the fog line, Cooley warms up during harvest to allow for hotter growing temperatures and extra tannin development. All of this provides beautifully ripened fruit and balanced acidity.

For ROWEN Wines, we analyzed over 200 soil samples from across the 20,000 acre property. Our winemakers found the best 200 acres to plant grapes on. We meticulously harvest grapes from these acres that reflect the best of our superior lots of Bordeaux varietals, which flourish in more rugged conditions and capture the distinctive influences of high elevation and cool Pacific breezes.

## THE VINTAGE &amp; VINEYARDS

Early winter showers with a fair amount of rainfall were followed by a warm, dry spring in 2016. Alternating overcast days and heat waves continued through spring and summer, with a warm July and August. Cool mornings in mid to late August helped to preserve acidity while warm daytime temperatures led to perfectly ripe fruit with harvest starting September 22 and ending October 8.

## TASTING NOTES

The 2016 ROWEN red blend is a lush and elegant wine consisting of wonderful high elevation, mountain fruit. The wine has aromas of dark cherries, blackberries and sweet toasted oak from the co-fermented Viognier. On the palate, the wine is balanced and structured from the Cabernet Sauvignon with notes of juicy cassis, light floral and sweet vanilla. Co-fermenting the Syrah with the Viognier is a classic Northern Rhone technique which adds an exotic floral element to the finished wine as well as a rounder mouthfeel. Enjoy this wine now with sharp cheeses and charcuterie, grilled filet mignon, cocoa dusted chocolate torte or cellar for enjoyment for years to come.

<b>WINEMAKER</b>	Justin Seidenfeld
<b>ALCOHOL</b>	14.5%
<b>TA</b>	0.60gm/100ml
<b>PH</b>	3.56
<b>APPELLATION</b>	Sonoma County
<b>VINEYARD</b>	Cooley Ranch
<b>BLEND</b>	57% Cabernet Sauvignon, 20% Malbec, 20% Syrah, 3% Viognier
<b>CELLAR &amp; FERMENTATION</b>	24 months in 100% French oak barrels, 75% new

