

OUR STORY

Sonoma County has always been a land of pioneers—a place where innovation is as limitless as the sky. In that spirit, we've set our winemakers free to follow their passion. Inspired by the unique qualities of our high-elevation Cooley Ranch vineyard in northeastern Sonoma County, they've returned with wines using varietals benefiting from the unique confluence of the mountains, sea, and fog of Cooley Ranch, untethered by trends or tradition, yet grounded in the history of the land.

VINEYARDS

Bordeaux varietals thrive on steep terrain and volcanic soil and our Cooley Ranch vineyard is precisely the kind of landscape they love, with elevations ranging from 800 to 2,040 feet. Also, due to being above the fog line, Cooley Ranch warms up during harvest to allow for hotter growing temperatures and extra tannin development. All of this provides beautifully ripened fruit and balanced acidity.

THE VINTAGE & VINEYARDS

Early winter showers were followed by a warm, dry beginning to the new growing season, setting the stage for an early bud break. Alternating overcast days and heat waves continued through spring and summer, with a particularly hot period in late June, and an unseasonal rain in July. We harvested the grapes at peak ripeness from September 28 through October 7 under ideal conditions.

TASTING NOTES

The 2017 ROWEN red blend is a lush and elegant wine consisting of wonderful high elevation, mountain fruit. The wine has aromas of dark cherries, blackberries and sweet toasted oak from the co-fermented Viognier. On the palate, the wine is balanced and structured from the Cabernet Sauvignon with notes of juicy cassis, light floral and sweet vanilla. Co-fermenting the Syrah with the Viognier is a classic Northern Rhone technique which adds an exotic floral element to the finished wine as well as a rounder mouthfeel. Enjoy this wine now with sharp cheeses and charcuterie, grilled filet mignon, cocoa dusted chocolate torte or cellar for enjoyment for years to come.

WINEMAKER	Justin Seidenfeld
ALCOHOL	14.5%
TA	0.58gm/100ml
PH	3.64
APPELLATION	Sonoma County
VINEYARD	Cooley Ranch
BLEND	60% Cabernet Sauvignon, 22% Malbec, 15% Syrah, 3% Viognier
CELLAR & FERMENTATION	24 months in 100% French oak barrels, 45% new

