



2017 CABERNET SAUVIGNON — SONOMA COUNTY

OUR STORY 2040 is inspired by our winemaker's passion to create wines from highelevation vineyards, wines that are reflective of the apex of the land with our sights set on the highest peaks of the Cooley Ranch vineyards.

This wine comprises Cabernet Sauvignon grapes from the highest block of the wild and expansive Cooley Ranch in the far western reaches of Sonoma County. The block named Sky High sits 2,040 feet above sea level, towering above all neighboring peaks.

Grapes up there look down on everything: Hawks surfing thermals in mid-air, mountains beyond mountains to the north, and the gentle waters of Lake Sonoma. The steep slopes of the vineyard force vines to dig deep into the soil for nutrients and water, ultimately resulting in thick-skinned grapes with bold yet complicated flavors. Winemaker Justin Seidenfeld has always longed to create a wine from one of these high-elevation vineyards. With 2040, he has fulfilled that dream.

2040 is quite literally a crowning achievement from ROWEN Wine Company.

VINTAGE Early winter showers were followed by a warm, dry beginning to the new growing season, setting the stage for an early bud break. Alternating overcast days and heat waves continued through spring and summer, with a particularly hot period in late June, and an unseasonal rain in July. We harvested the grapes at peak ripeness from September 29 - October 13 under ideal conditions.

TASTING NOTES The 2017 vintage of 2040 is lush and elegant consisting of high-elevation, mountain fruit with aromas of violet, blueberry and black cherry. The palate is rich with sweet oak and a hint of spice with a velvety smooth, lingering finish and well-integrated tannins. Pairs with a grilled filet mignon, braised beef short ribs and sharp cheeses. Enjoy this wine now or cellar for enjoyment for years to come.



WINEMAKER JUSTIN SEIDENFELD

ALCOHOL 14.5%

TA 0.59 GM/100ML

PH 3.71

APPELLATION SONOMA COUNTY

BLEND 95% CABERNET SAUVIGNON, 3% PETIT VERDOT,

2% MALBEC

CELLAR & FERMENTATION 26 MONTHS IN FRENCH OAK BARRELS. 100% NEW